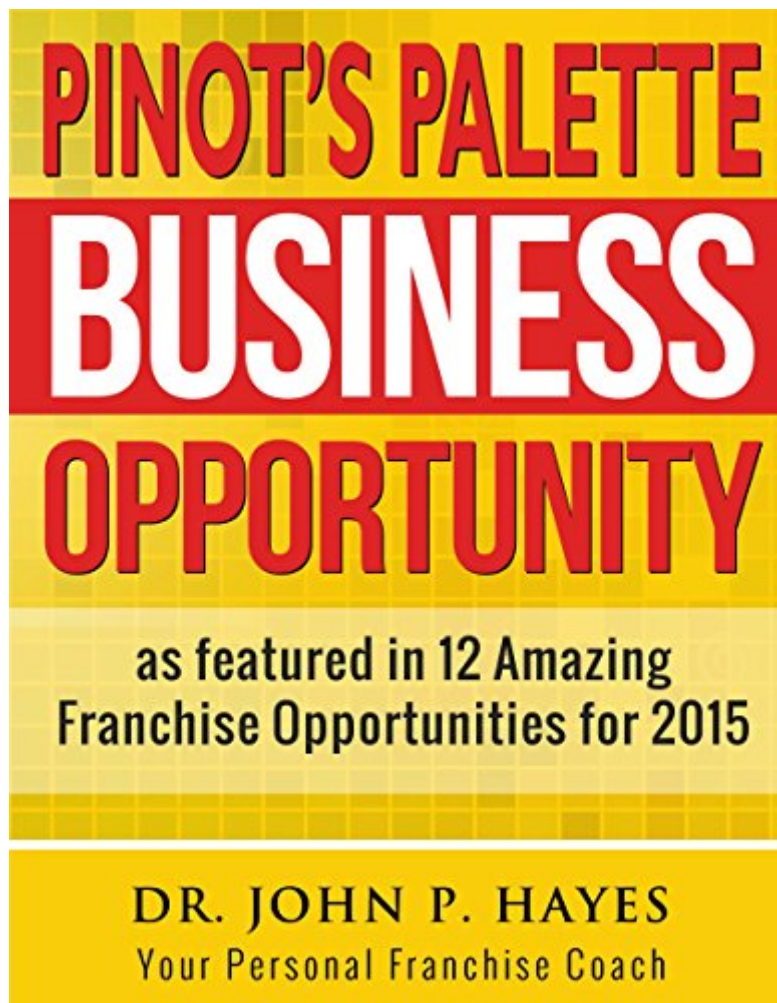


The book was found

Pinot's Palette Business Opportunity: As Featured In 12 Amazing Franchise Opportunities (Franchise Business Ideas Book 7)



Synopsis

If you want to start a business, you don't have to take extra risks because there are at least 3,000 different franchise opportunities in North America alone. It's easier to find a business idea that you like among those franchises and ask the franchisor to teach you how to successfully operate the business than it is to develop a business idea of your own and risk trying to make it work. In fact, most people who choose the latter decision fail! Besides, why reinvent the wheel? There are many amazing business ideas that already exist as franchises, and one of them is Pinot's Palette. In this book, I not only tell you about the Pinot's Palette business opportunity, I also help you decide if franchising (and Pinot's Palette) makes sense for you. If it does, and if you like the idea of operating a paint and sip studio, then I offer trusted and valuable guidance about how to explore the Pinot's Palette franchise opportunity. Pros and cons of franchising, questions to ask before you invest, the importance of the franchise disclosure document, how to raise money if you need capital to buy a franchise, how to test your personality for franchise compatibility, and much more . . . I promise you'll find tremendous value in this book!

Book Information

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Customer Reviews

I've been watching the paint and sip market develop, and I don't know if it's a trend or if it's here to stay, but lots of people are finding it a great way to get together with friends and relax in a creative environment. I was really amazed to hear about how this business got started – from a disaster in New Orleans comes this new franchise concept called Pinot's Palette. Just goes to show how creative people can be when they need to be. This is another good book by Dr. John Hayes. It's clear that he understands franchising, and he explains things in a way that will help anyone who's interested in finding a franchise to buy.

Love the explanation on things to consider when buying a franchise as well as getting a deep look into the history and advantages of Pinot's Palette. The technology system and passion for innovation seems like a huge advantage.

Who would have thought that the combination of painting and enjoying the latest wines would be a money making business? I had heard of the sip and wine industry but didn't know what it was about until I got the details about Pinot's Palette in this book. This is an interesting business concept and one that anyone who is social, but with a head for business, would enjoy. I liked reading the do's and don'ts related to franchising, too.

Excellent read for anyone looking for a franchise or just interested in the topic!

This is great opportunity to make money and enjoy doing it. Great idea and execution. Clearly, combination of technology and business skills separates this franchise from the pack of "paint and sip" industry. I think this one is the right bet.

For people who want to get into their own business, this book will be much appreciated because the author explains, step by step, how to go about investing in a franchise.

It's so great to hear owners provide their feedback and how much they enjoy the business. Pinot's Palette is such a unique concept. Dr. John Hayes does an excellent job educating readers on how to find a franchising option and what financing options are available to get started.

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